



THE FOOTBALL ACADEMY



BECOME A SPONSOR

Season 2018

National Exposure

This season TFA will enter **3 teams** in **3 different leagues**, with 60 plus players promoting your brand across 3 leagues



- The first team will compete in the National league www.uaefaal.ae/league/
- The second team will compete in the Dubai sports city league
- The youth team will compete in the Jebel Ali junior league

International Exposure

We will again travel to the USA this summer for ID camps, this time expanding the tour to the west coast as well as the east coast. Also next summer we will be entering Gothia Cup China.



<http://www.gothiacupchina.com>

Kit Brand

In 2018, we will partner with a new kit supplier BLK (beyond limits known)

<https://www.blksport.co.uk/>

We will use their global social media to promote all things TFA.



Social responsibility

At TFA we have now grown the squad to **50 players** among which we have taken several talented players on sponsorship. These are boys of Syrian heritage that have great potential but are underprivileged. We feel it's our responsibility to give back to local communities by offering these players the same opportunities we do to other players.

RAK Camps

After the great success of last year camps, we have organized two great camps in 2018 with the biggest club in Brazil - FLAMENCO and Germany's COLOGNE.

Media



We will utilize all our social media channels & media contacts to promote our sponsor and all these exciting plans.

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